

EDIT 226 / Final ISD Project Evaluation Rubric

Pod

Format

- o Page margins: 1.5 inch left, 1-inch top, bottom, right, page numbers top right
- o Footer on every page (your name and "EDIT 226 – Semester + Year")
- o Typestyle: 12 point serif body type
- o Double spaced. First line indent preferred.
- o Writing style should, most importantly, be appropriate for the primary "reader" of the front-end analysis; the person to whom you might submit the report.
- o Bind the documents of your project in a binder with labeled tabs dividing the sections

Final Project Organization (5%)

- o Title page including project title, your name, course + semester, date.
- o Executive Summary
- o Table of contents

Introduction (5%)

- o Introduction
- o Statement of the Problem (Condition / Criteria / Possible Causes / Symptoms)

Needs Assessment (Needs analysis) (5%)

- o Introduction
- o Phase 1: Planning (target audience, strategy [triangulation], analysis, participants)
- o Phase 2: Collecting Data (sample size, scheduling)
- o Phase 3: Data Analysis (analysis, prioritization)
- o Phase 4: Final Report (purpose, process, results, action) Write your final report following the guidelines in the document (naguide.doc) *Needs Assessment Phase IV: The Final Report.*
- o Learner Analysis
- o Contextual Analysis (Orienting context / Instructional context / transfer contexts)

Task Analysis (5%)

- o List the major topics (tasks) and as many subtopics (subtasks) as you can
- o Guiding criteria: You should have enough tasks to demonstrate your ability to sequence instruction of at least 3 instructional objectives.

Instructional Objectives and Strategies (10%)

- o Write an instructional objective for each major task using the Mager model.
- o Include an instructional strategies for each objective that includes:
 - o Content-performance matrix cell reference
 - o Initial presentation strategy
 - o Generative learning strategy
 - o Test item

Design and Development (25%)

- o Design and development documents, such as planning materials, if any.
- o Instructional products (materials). Including:
 - o Lesson plan (i.e., unit of instruction plan, lesson guide)
 - o Instructor guide *EXPT JOB!*
 - o All materials needed to carry out instruction for both learner and instructor (e.g., handouts, overhead slides, manipulatives, etc.) *WELL DONE!*

Implementation (15%)

- o If you were not able to implement your instructional design, write a 1-2 page description of your proposed implementation strategy; how you *would* deliver the instruction, if you could. *NICE PLAN*
Write a thoughtful, descriptive plan that clearly shows your knowledge of instructional delivery.

- Include information such as, location (setting), room arrangement, A/V equipment needed, other special or presentation equipment (flip chart, whiteboard, internet connection), additional staffing needs. (15%)
- If you were able to **implement** your instructional design, describe the implementation strategy and results. (15%)

Evaluation (20%)

- **Formative evaluation** Describe the formative (developmental) evaluation process and analysis of the results. Include the instruments and compiled data. (7%) *NICE*
- **Summative evaluation** Describe the summative (end) evaluation, if you implemented the instructional lesson. Include the instruments and your analysis of the results. If you *did not implement* the instructional lesson, write a summative evaluation plan and include the instruments you would use. (10%)
- **Self-assessment** Write a brief (1-2 page) self-assessment summary. (3%)

*GOOD WORK!
NICE DETAIL*

Appendices (5%) *super*

✓ **Presentation (5%)**

Holistic Assessment

	Excellent	Good	Satisfactory	Developing
Content, format and organization	This project contains all the required content listed above. The report format is professional AND well organized for easy reading.	This project contains the most important content from the list above. The report format is appropriate AND adequately organized for reading.	This project is missing a few content requirements. The format is adequate OR organized well enough for readability.	This project is missing a number of required content components. The format is not suitable OR the organization does not allow for easy reading.
Instructional products (lesson plan, handouts, development materials, etc.)	The instructional products are complete AND detailed enough for someone else to deliver the instruction. Demonstrates a high degree of competence in ISD and instructional product development.	The instructional products are mostly complete AND provide adequate support for someone else to deliver the instruction. Demonstrates an above average level of competence in ISD and product development.	The instructional products are basically sufficient AND/OR provide the basic support for someone else to deliver. Demonstrates a basic level of competence in ISD and product development.	The instructional products are incomplete AND/OR lack enough detail for someone else to deliver the instruction. Demonstrates below basic level of competence in ISD and product development.
Overall	This project demonstrates a high degree of ISD knowledge AND meets or exceeds application of systematic design process and the key concepts.	This project demonstrates an above average degree of ISD knowledge AND application of systematic design process and the key concepts.	This project demonstrates satisfactory degree of ISD knowledge AND application of systematic design process and the key concepts.	This project demonstrates inadequate ISD knowledge OR contains significant misconceptions of the systematic design process and the key concepts.

A Super project!