



# SANTA CLARA UNIVERSITY

MEDIA SERVICES

May 15, 2004

To Whom It May Concern:

I am writing on behalf of Rod Myers who is applying to the SJSU Instructional Technology program. I have had the pleasure to know and work with Rod for over ten years at Santa Clara University and am well aware of his many talents and gifts. Rod's background in education, his project management skills, his creativity, intelligence, and adoption of new technologies make him an excellent candidate for your program.

Rod worked at SCU for a number of years before coming over to Media Services to be our first University Webmaster. Rod took over this new position in March 1997 and in two years created a framework and new direction for the university's use of the web. Over that time he developed partnerships with numerous interests on campus, including IT, faculty, students, and the administration. Rod had great success in shifting web creation away from an ad hoc student created environment to a more professional and critical tool for the university as a whole. He successfully took over a major site redesign project already in process (and floundering) and managed it to completion. Rod set up new services to the campus community while dealing with a backlog of issues and needs, at all times working collaboratively with faculty, students, and staff.

Rod also had responsibility for developing way to incorporate web technology in support of teaching and learning. He used his creativity, technical skills, and design talents to develop and teach web publishing classes, pilot a web-based math diagnostic exam, and develop a web-based Media Lab transaction-processing and reporting system. In all instances he carefully listened to and evaluated user needs and succeeded in developing tools that increased the efficiency of academic and administrative processes and enhanced the level of service to students and faculty.

I have also had the opportunity of getting to know Rod outside of work and see him with friends and family. And apart from being an exceptional worker, he is a truly special person. He shows real concern for others and is very supportive of his co-workers and friends. Rod is sincere, straightforward, and takes responsibility for his actions both personally and professionally. I have seen him interact with a wide variety of people and am impressed at his ability to interact with a diverse group of people of all ages.

The Instructional Technology field is a demanding one - requiring technical skills as well as the interpersonal skills to deal with a diverse population of students, faculty, and staff. Rod has many times over shown that he is up to the task. His professionalism, ability to relate to others, and communication skills combined with his creativity, technical expertise, and background in education make Rod an outstanding candidate.

I would welcome any further questions you might have about Rod, please don't hesitate to call me, at 408/554-4915 or send me email ([ncutler@scu.edu](mailto:ncutler@scu.edu)).

Sincerely,

Nancy A. Cutler  
Director, Media Services  
Santa Clara University